



MEMORANDUM OF UNDERSTANDING (MoU)



Date: 19th November 2025

BETWEEN

School of Business, Madanapalle Institute of Technology & Science (Deemed to be University)

AND

Pragathi Association for Rural Development (PARD India)

Institutional Profiles

Madanapalle Institute of Technology & Science (MITS), Deemed to be University accredited with NAAC 'A+', is recognized for its commitment to academic excellence, research, and holistic student development. The School of Business at MITS focuses on nurturing socially responsible leaders equipped with strong analytical, entrepreneurial, and ethical competencies. MITS has consistently promoted innovation-driven education and industry-academia linkages.

Pragathi Association for Rural Development (PARD India) is a not-for-profit NGO registered under the Andhra Pradesh Societies Registration Act 35/2001 (Reg. No. 19/2011), with 12A, 80G, and FCRA approvals. PARD India has been actively engaged in community empowerment, women and youth development, rural innovation, and sustainability programs since its inception. Its mission aligns with the UN Sustainable Development Goals (SDGs 2030).

1. Preamble

This Memorandum of Understanding (MoU) is entered into on 19th November 2025 between MITS and PARD India to collaborate for the purpose of promoting social innovation, capacity-building, and sustainable development through academic-community partnerships. The MoU symbolizes a shared commitment towards nation-building through education, empowerment, and ethical engagement.

2. Purpose

The purpose of this MoU is to establish a framework for collaboration between MITS and PARD India to strengthen the interface between academia and the social sector. It aims to provide opportunities for experiential learning, applied research, and impactful community engagement, thereby fostering responsible global citizens and socially aware business leaders.

3. Objectives

The collaboration seeks to achieve the following objectives:

1. To provide structured internship and field learning opportunities for students of MITS with PARD India's community development projects.
2. To initiate collaborative research projects on themes like social entrepreneurship, rural innovation, sustainability, and gender equality.
3. To organize capacity-building workshops, seminars, and conferences to exchange knowledge and best practices.
4. To develop social enterprise incubation and mentorship programs that promote entrepreneurial thinking for community welfare.
5. To involve faculty and students in applied research, social audits, and project evaluations.
6. To facilitate co-creation of case studies and publications based on real-world interventions.
7. To promote joint certification programs, SDG-aligned courses, and development management modules.
8. To strengthen academia-NGO-industry partnerships through continuous collaboration and dialogue.

4. Scope of Collaboration

The collaboration covers joint initiatives in the domains of social research, student internships, knowledge dissemination, outreach programs, and sustainable development activities. Both organizations will co-develop frameworks for impact assessment, research dissemination, and rural



transformation. Engagement modes may include on-site and virtual projects, joint publications, student conferences, and social impact exhibitions.

5. Roles and Responsibilities

The partnership recognizes that both MITS and PARD India have distinct but complementary roles to play. Their respective responsibilities are outlined below:

PARD India shall:

- Provide mentorship and supervision for students and faculty engaged in internships and field studies.
- Offer access to communities, field data, and case material for academic and research use.
- Facilitate real-time engagement with ongoing social projects and impact-driven activities.
- Support joint conferences, workshops, and community events.
- Endorse participation of MITS faculty and students in development initiatives.
- Evaluate internship deliverables and provide performance feedback.

MITS shall:

- Nominate eligible students and faculty for collaborative activities.
- Integrate PARD India's field experiences into academic curriculum and project-based learning.
- Provide academic mentoring, research support, and certification for participants.
- Encourage faculty-led research, project documentation, and publications.
- Host knowledge dissemination events, SDG conclaves, and innovation challenges.
- Ensure institutional support for long-term engagement and program sustainability.

6. Implementation Framework

A Joint Coordination Committee (JCC) shall be established comprising two representatives from each institution to oversee project planning, execution, and monitoring. The committee will meet quarterly to review progress, share updates, and set new objectives. A bi-annual report will be prepared jointly for record and continuous improvement.

The MoU will be implemented in phases — orientation, execution, and evaluation — with each phase involving a defined set of deliverables and learning outcomes. Certificates of completion shall be issued jointly by both institutions.



7. Financial Terms

This MoU is primarily an academic and developmental partnership with no direct financial obligations. Any specific project or program involving funding shall require a separate written agreement mutually approved by both institutions.

8. Intellectual Property and Confidentiality

All reports, tools, or publications developed jointly shall bear acknowledgment of both MITS and PARD India but not ownership. Intellectual property rights will be shared based on respective contributions. Both parties agree to maintain confidentiality and safeguard all proprietary and personal data shared under this MoU.

9. Duration and Renewal

This MoU shall remain valid for a period of three (3) years from 19th November 2025 and may be renewed upon mutual consent of both institutions.

10. Dispute Resolution and Governing Law

Any dispute arising out of or in connection with this MoU shall be resolved amicably through consultation between both parties. In the event of an unresolved matter, it shall be subject to the jurisdiction of competent courts in Andhra Pradesh, India.

11. Signatories

In witness whereof, the undersigned representatives of the respective institutions have signed this MoU on 19th November 2025.

In witness of the terms of this agreement our signatures are affixed:

For Pragathi Association for Rural Development (PARC India)

Mr. B. V. Swami

Founder



(Signature
with Seal & Date) – 19th
Nov 2025.

For School of Management, Madanapalle Institute of Technology & Science (Deemed to be University)

Dr. Bhanu Sree Reddy



(Signature with Seal &
Date)

DEAN
School of Management
Madanapalle Institute of Technology & Science
(Deemed to be University)
MADANAPALLE - 517 325, A.P India

the presence of
Witness 1:

Dr. K. Sireesha

Dr. Kosaraju Sireesha
Assistant Professor
School of Management
ED CELL Coordinator
MITS - Madanapalle
Andhra Pradesh
India- 517325

Witness 2:

S. D. Jaiswal

Dr. Swapneel S. Jaiswal
Sr. Asst. Professor
CIVIL Department
IIIC Coordinator
MITS - Madanapalle

Collaborating for Sustainable Development & Academic Excellence